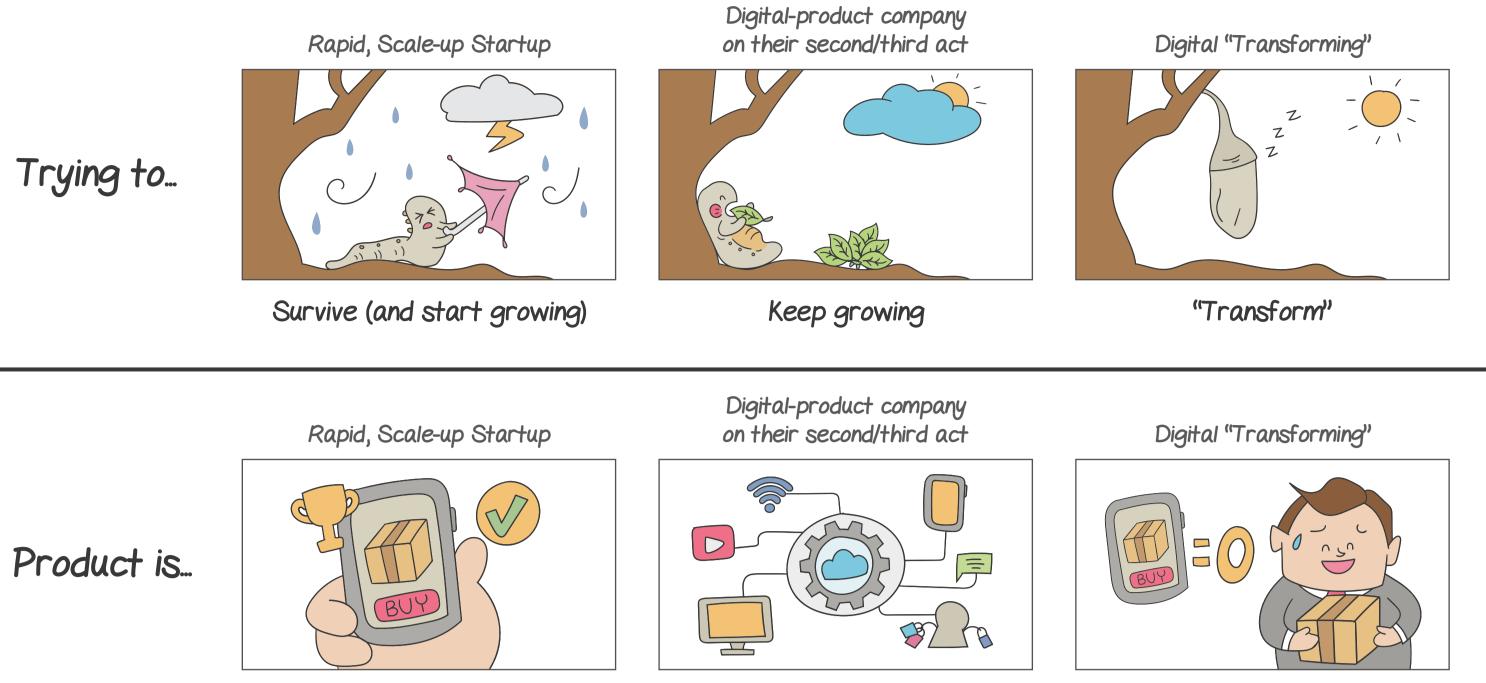
Three Stages of Org Evolution

Rapid, Scale-up Startup

Digital-product company on their second/third act

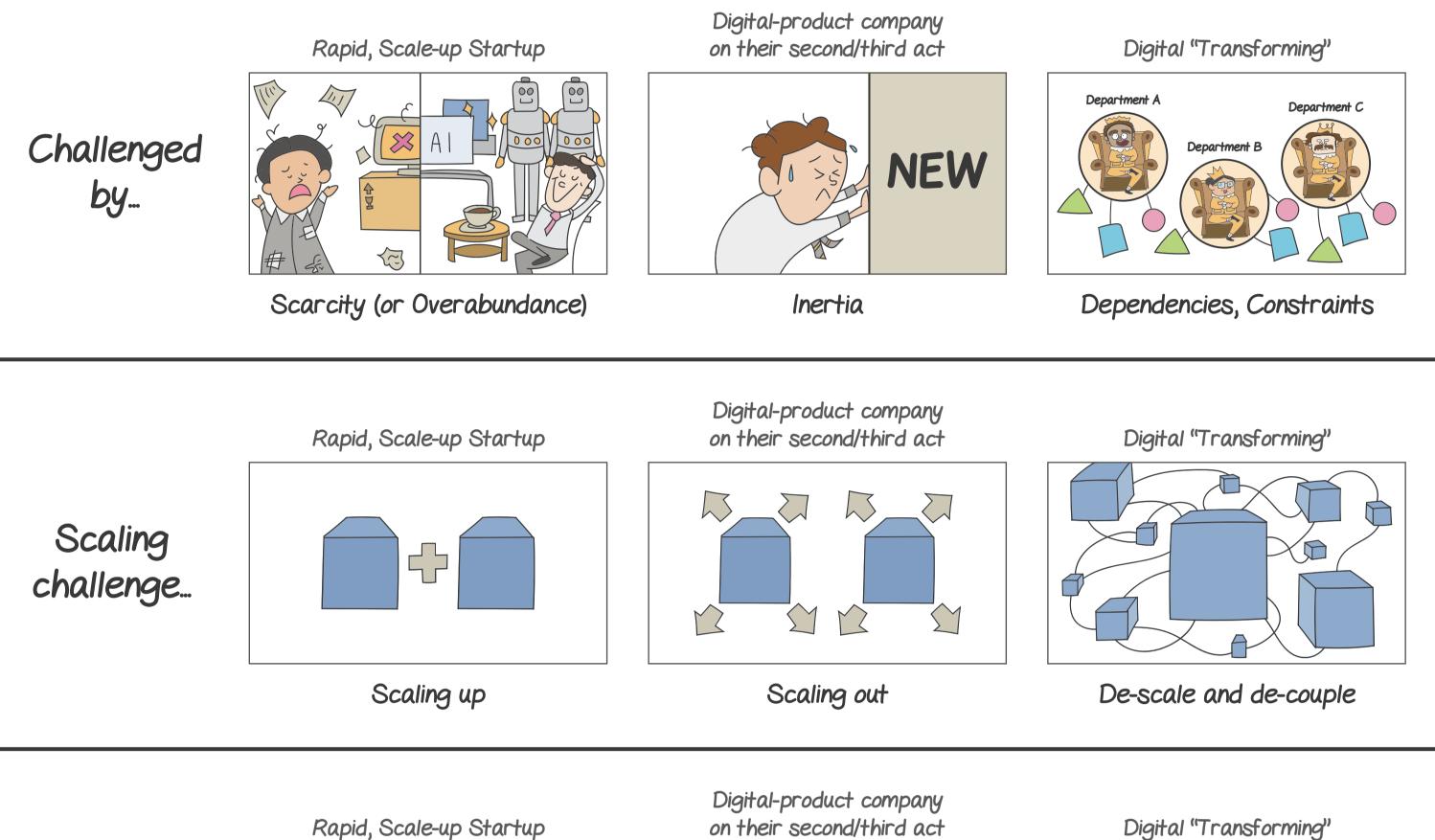
Digital "Transforming"

"We don't really



New, digital product first...

Digital ecosystem (of products/services)



A bias to ...



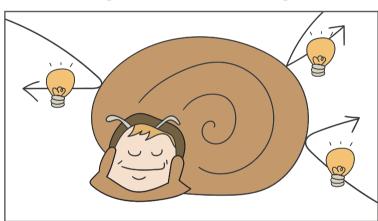
Bias to Explore

on their second/third act

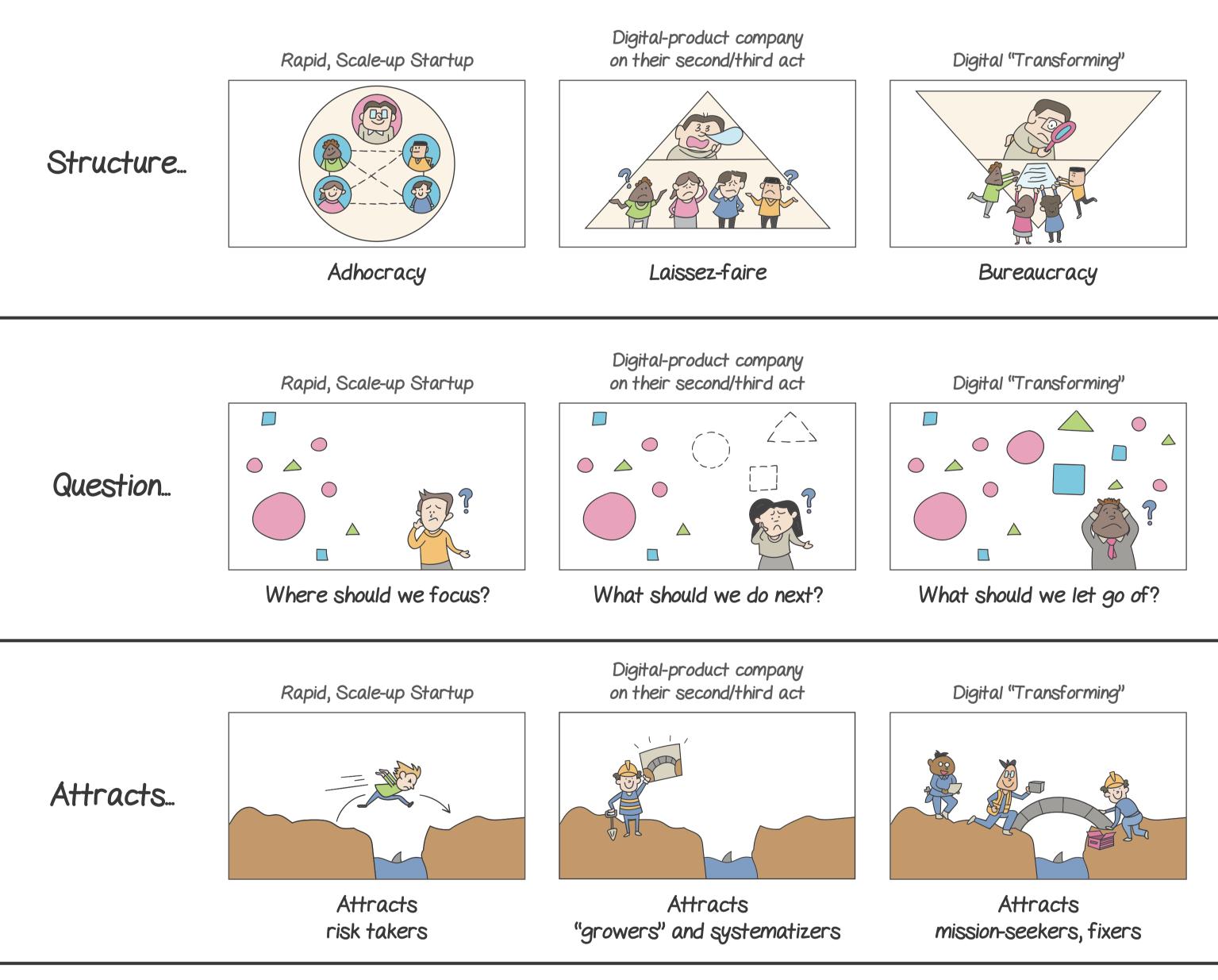


Bias to Exploit

Digital "Transforming"



Bias to Conserve



Rapid, Scale-up Startup



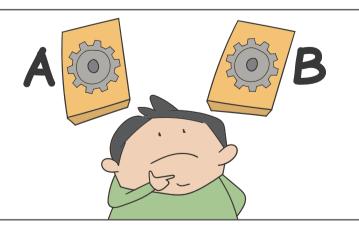
"Don't worry about process!"

Digital-product company on their second/third act

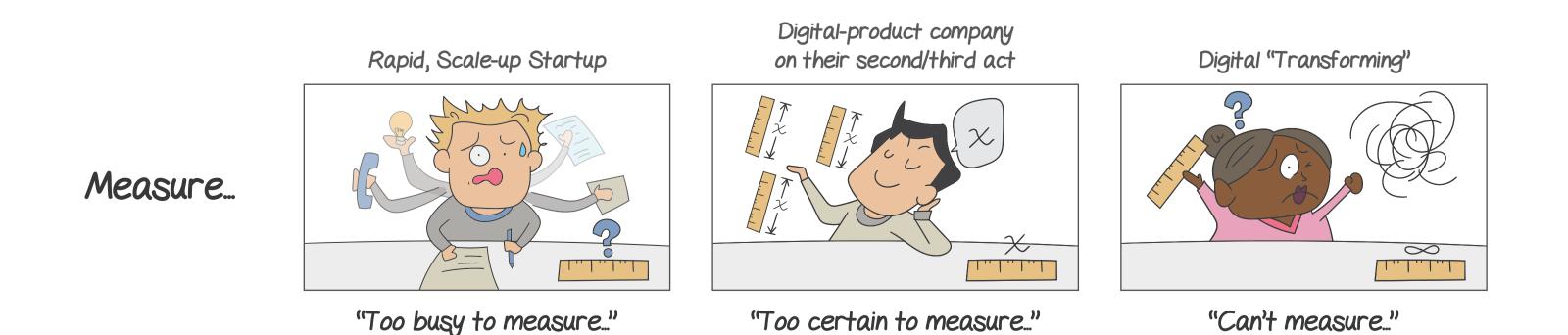


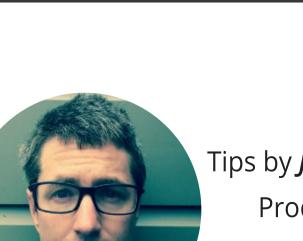
Who "owns" the process?

Digital "Transforming"



What processes should we remove?





Process...

Tips by *John Cutler (@johncutlefish)* Product Development nut *@Amplitude*



Infographic and Artwork by Viktor Cessan (@viktorcessan) **Organization Coach**