

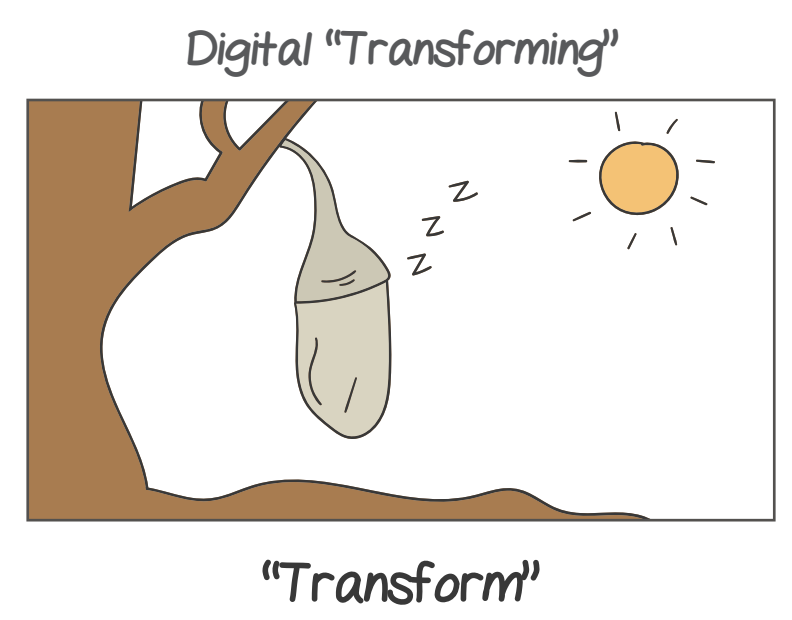
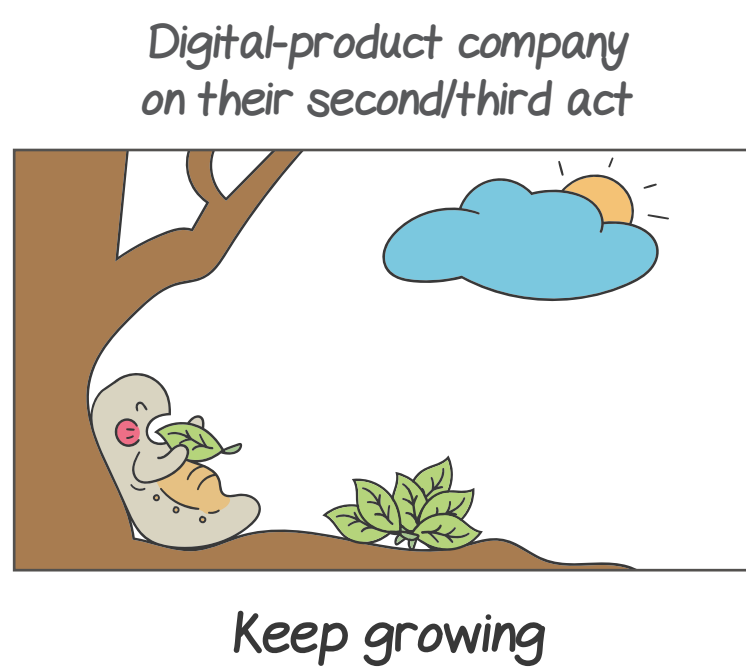
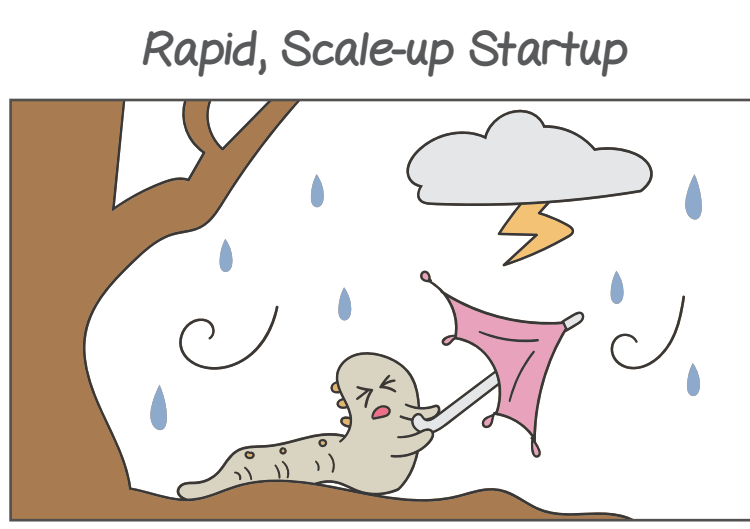
Three Stages of Org Evolution

Rapid, Scale-up Startup

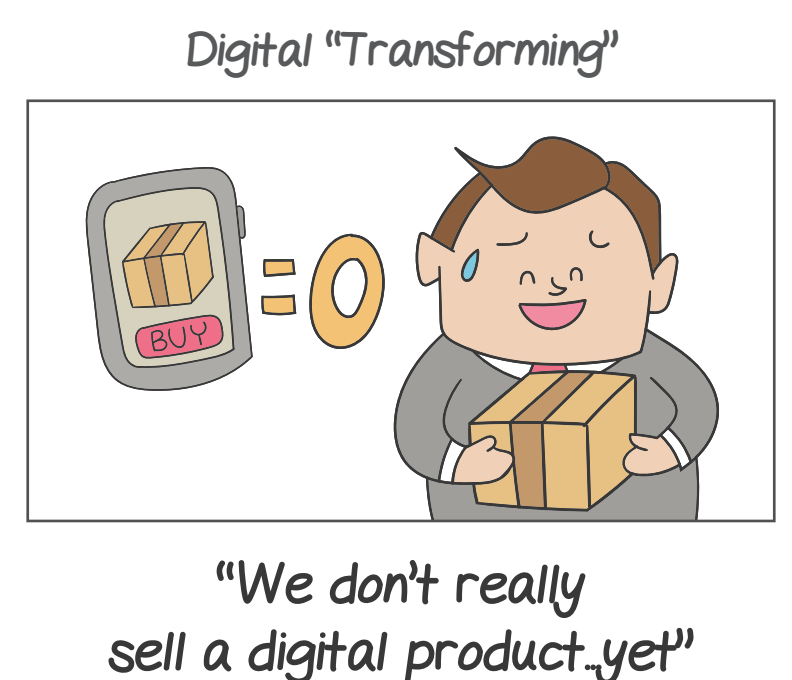
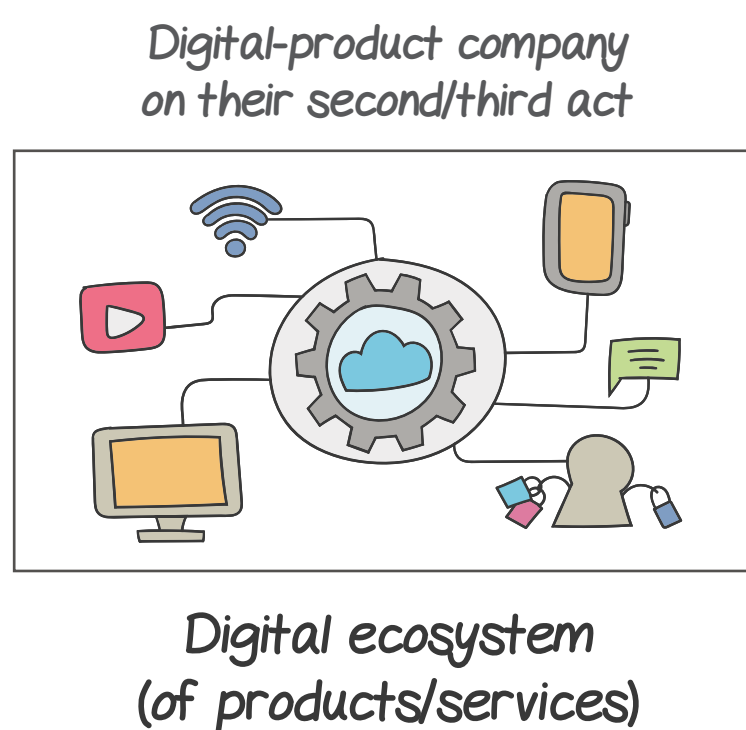
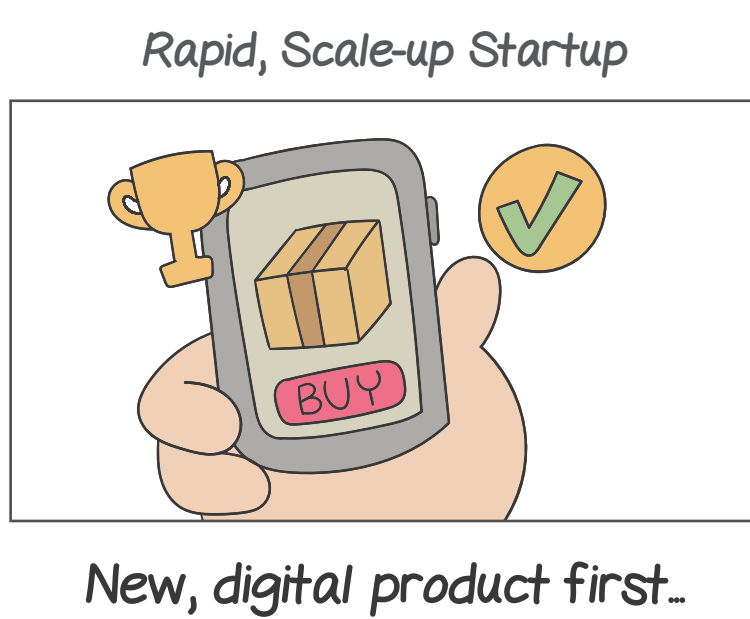
Digital-product company on their second/third act

Digital "Transforming"

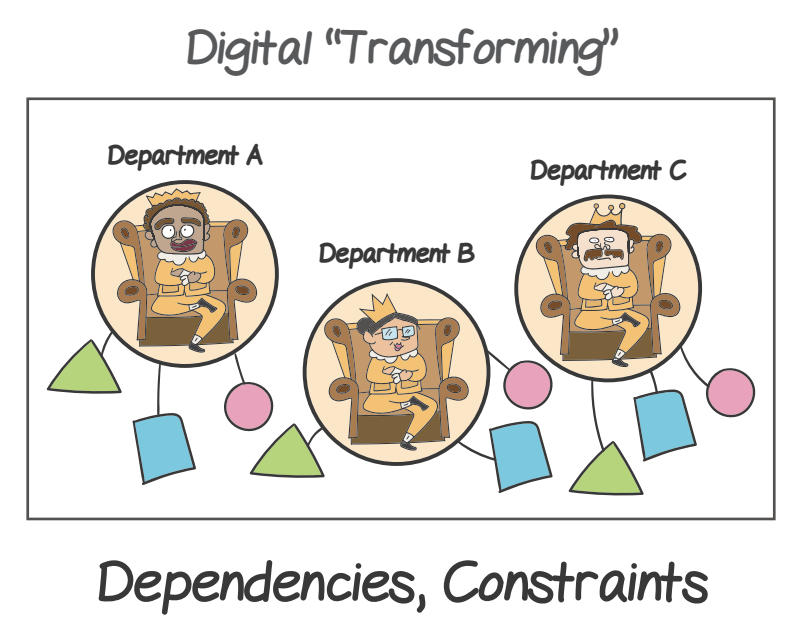
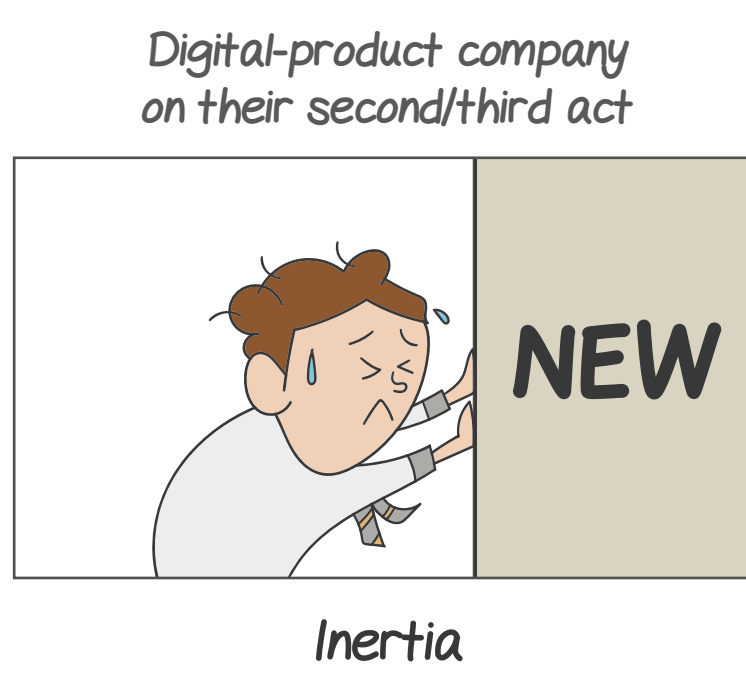
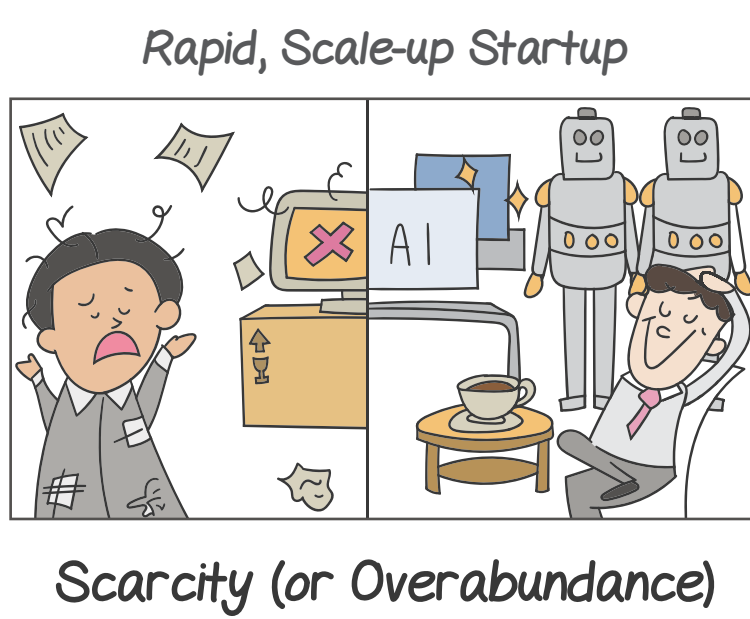
Trying to...



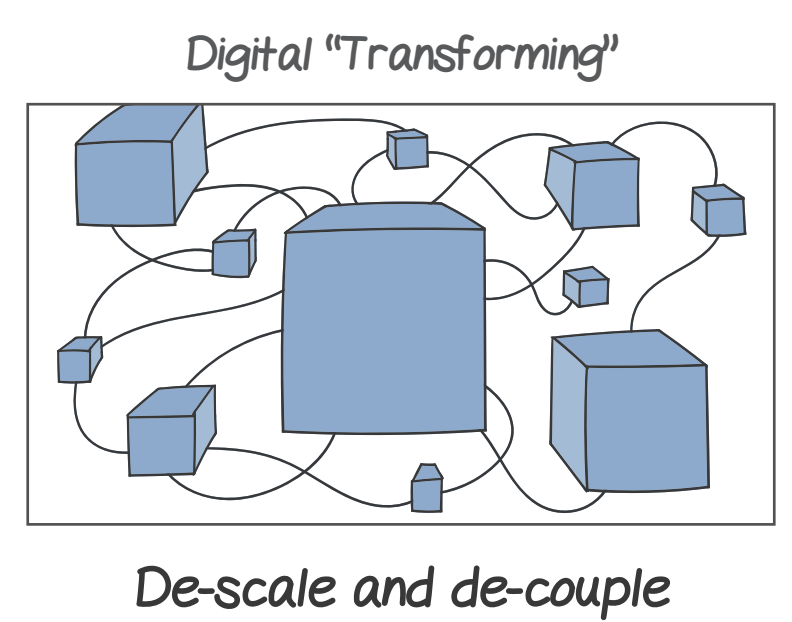
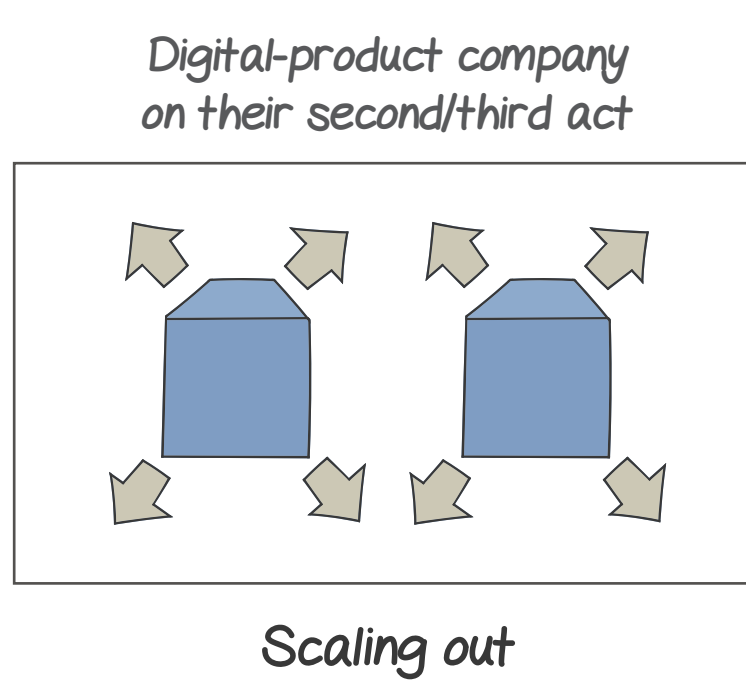
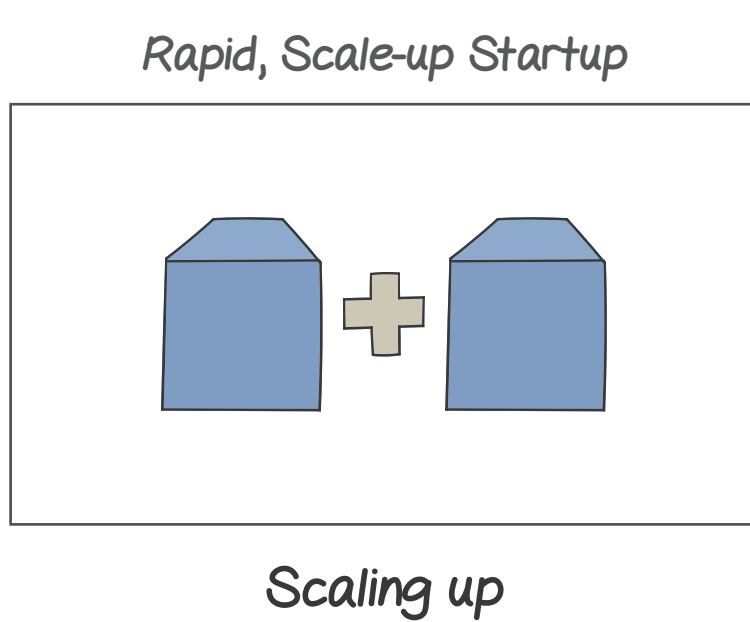
Product is...



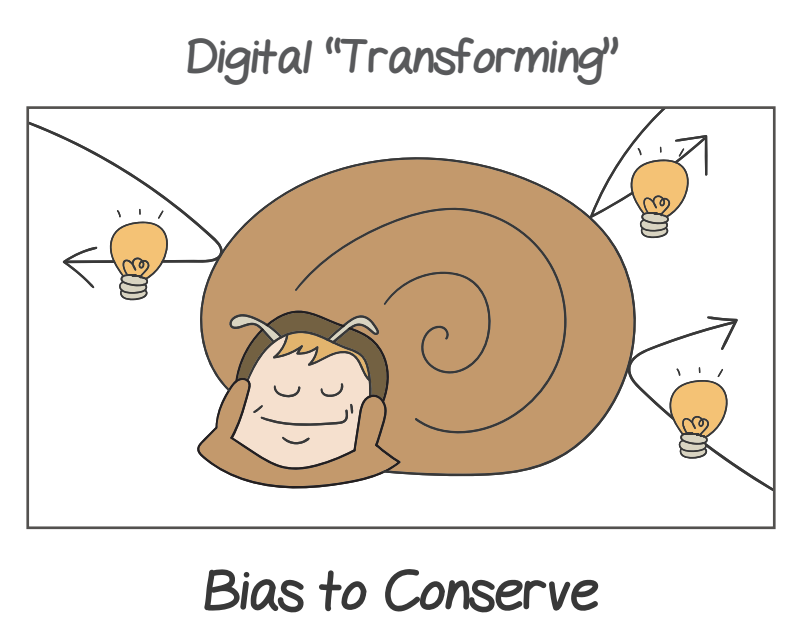
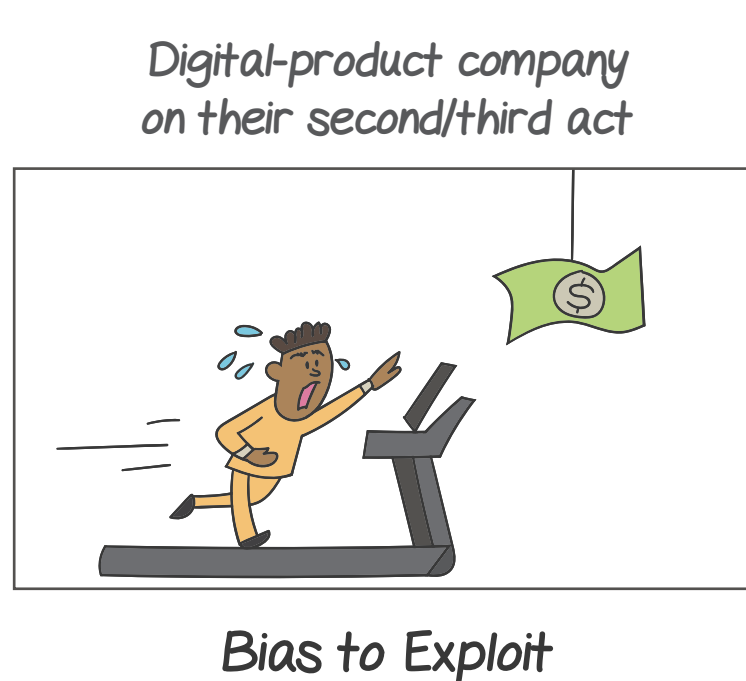
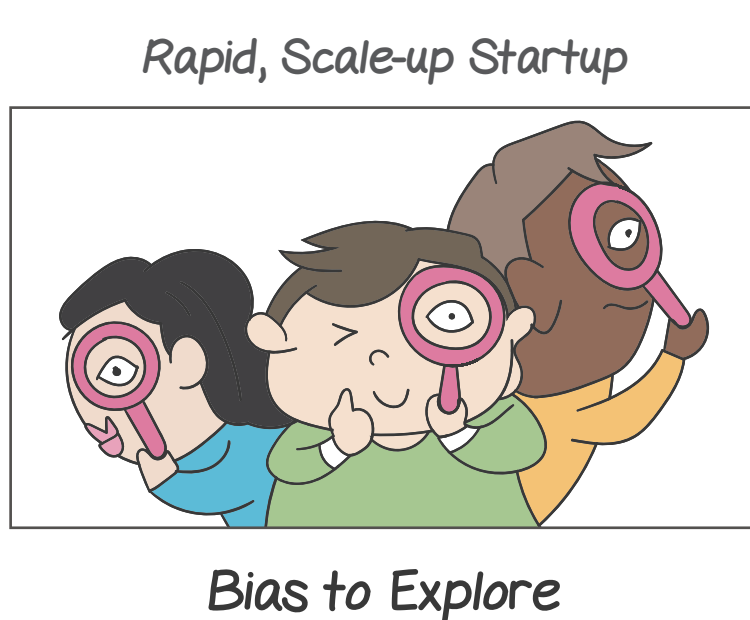
Challenged by...



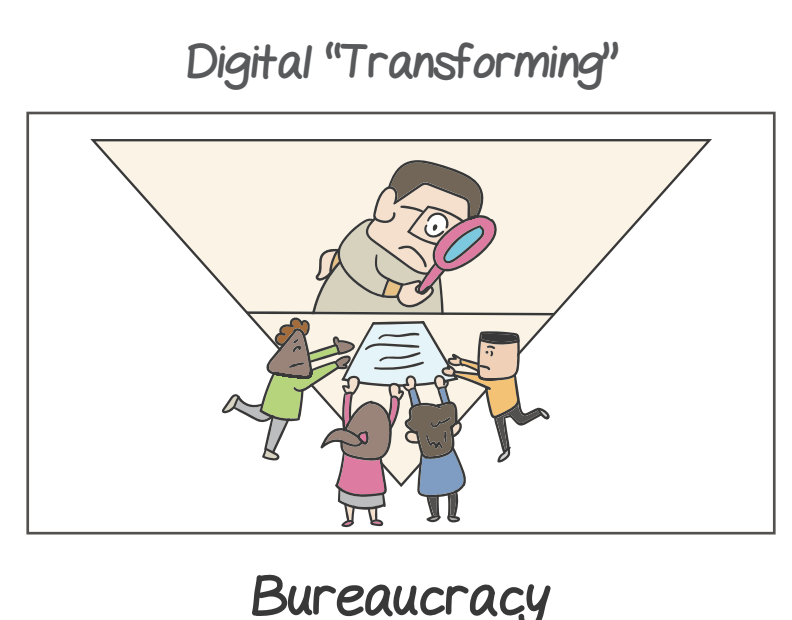
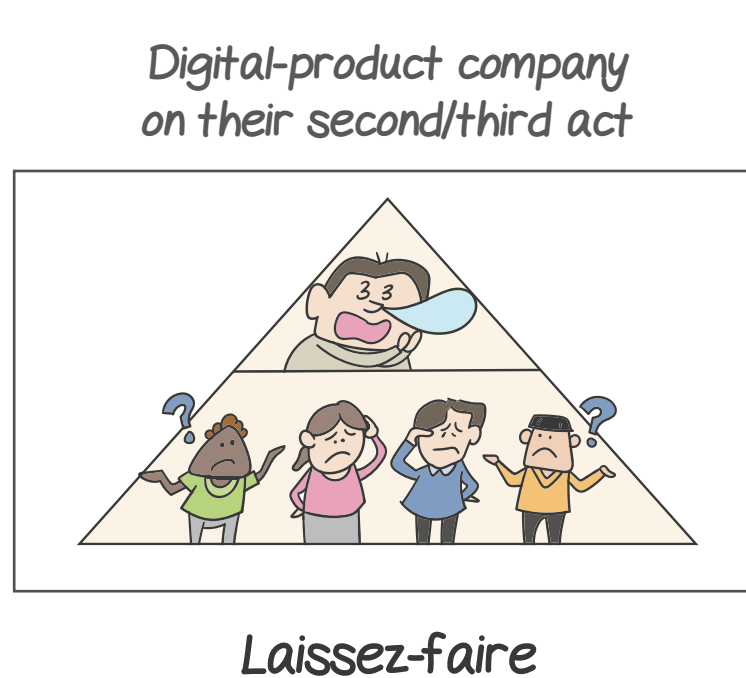
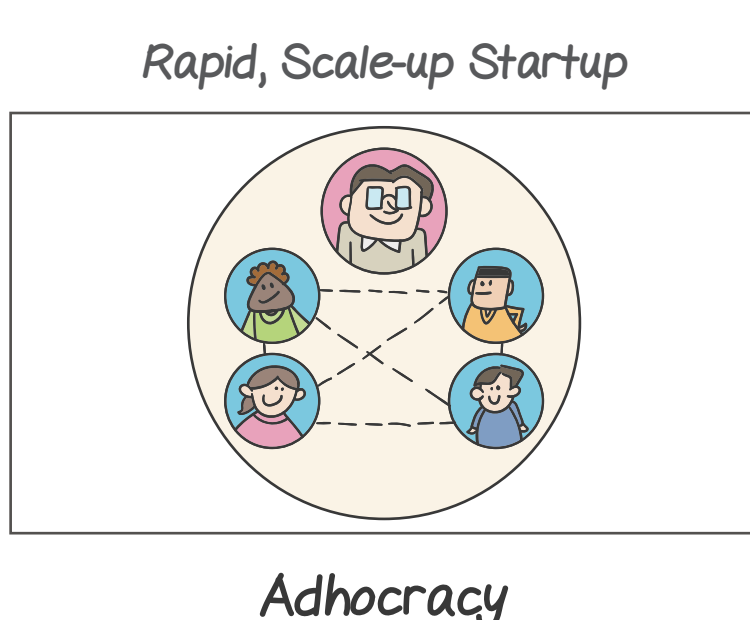
Scaling challenge...



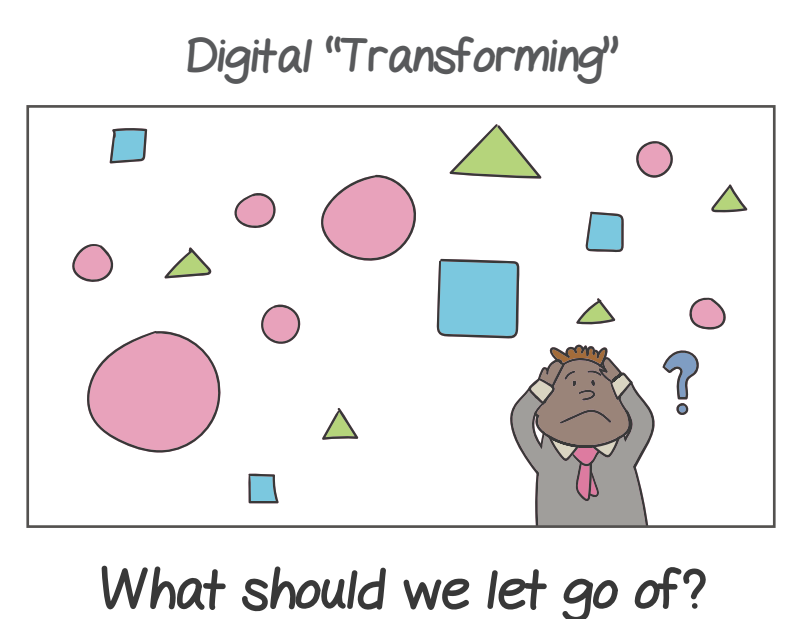
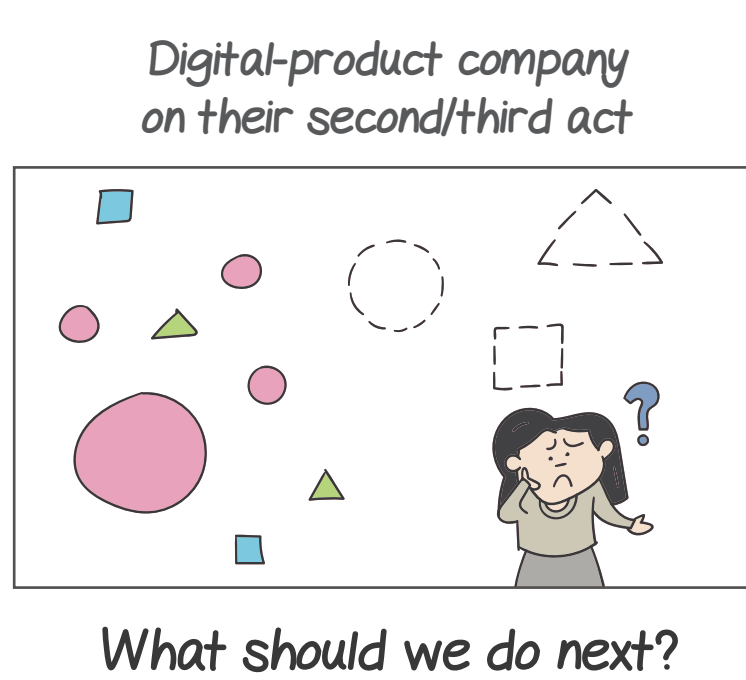
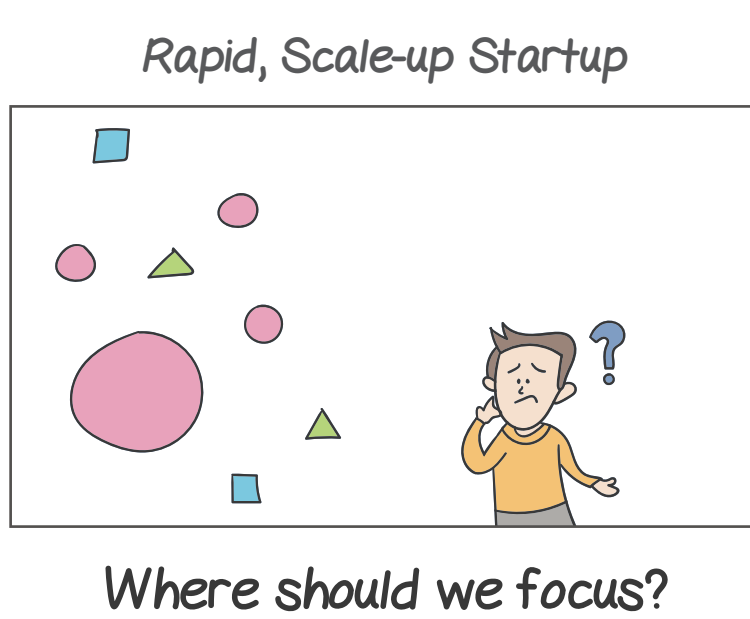
A bias to...



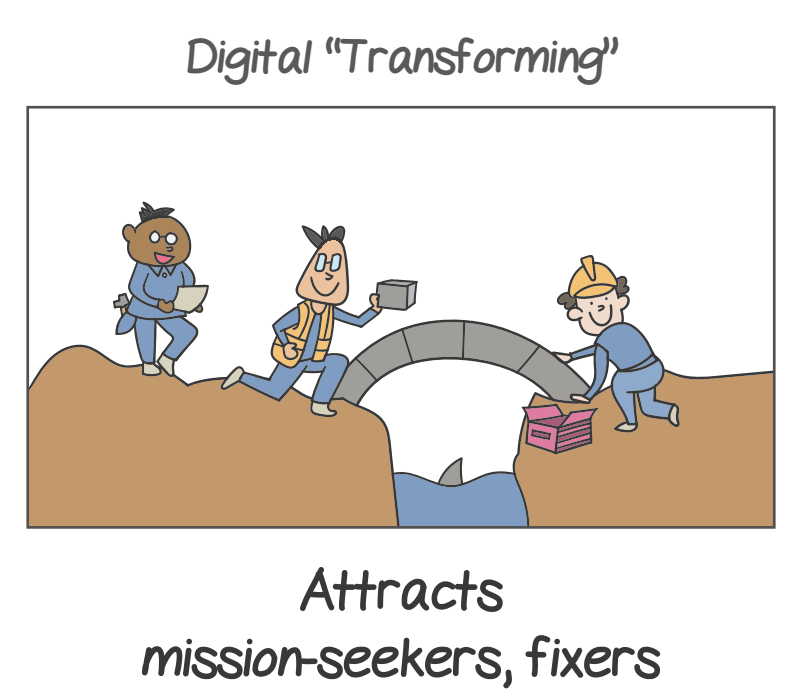
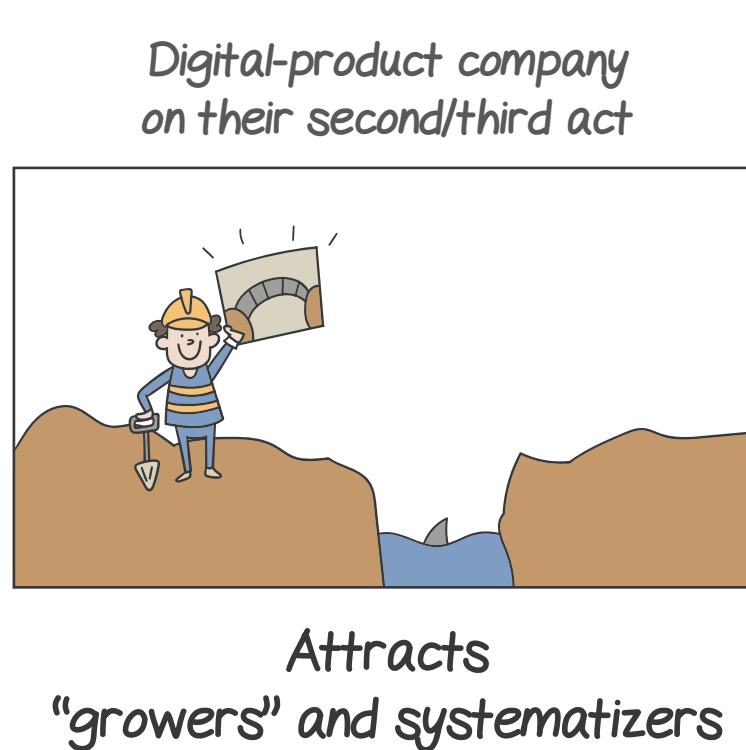
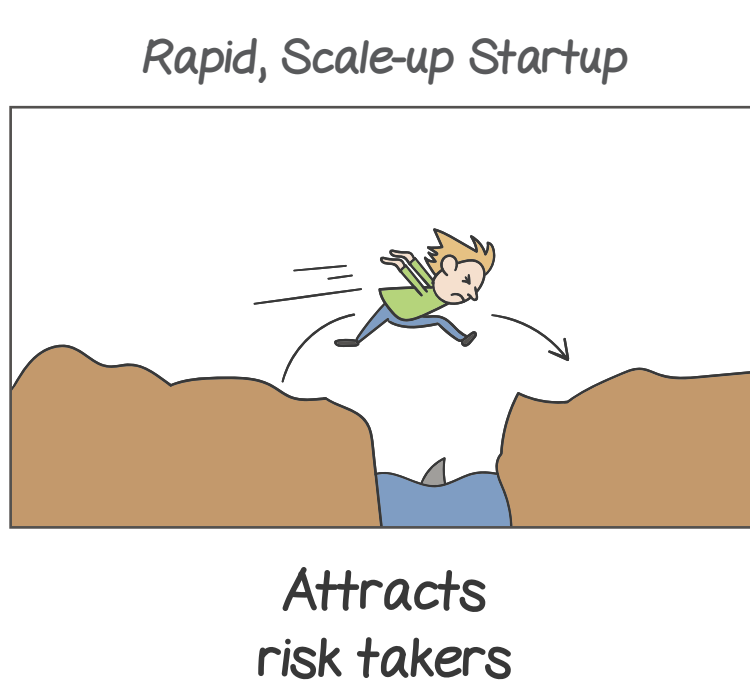
Structure...



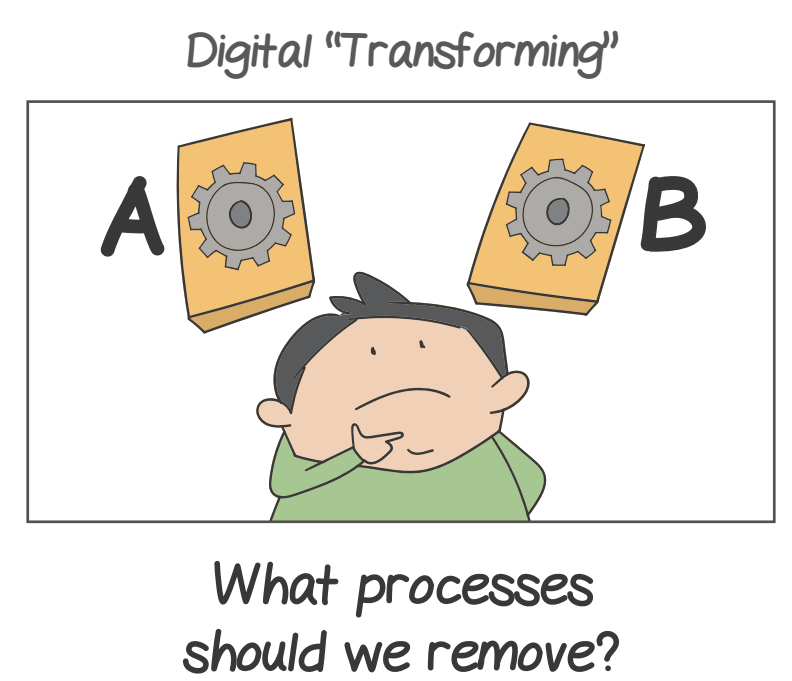
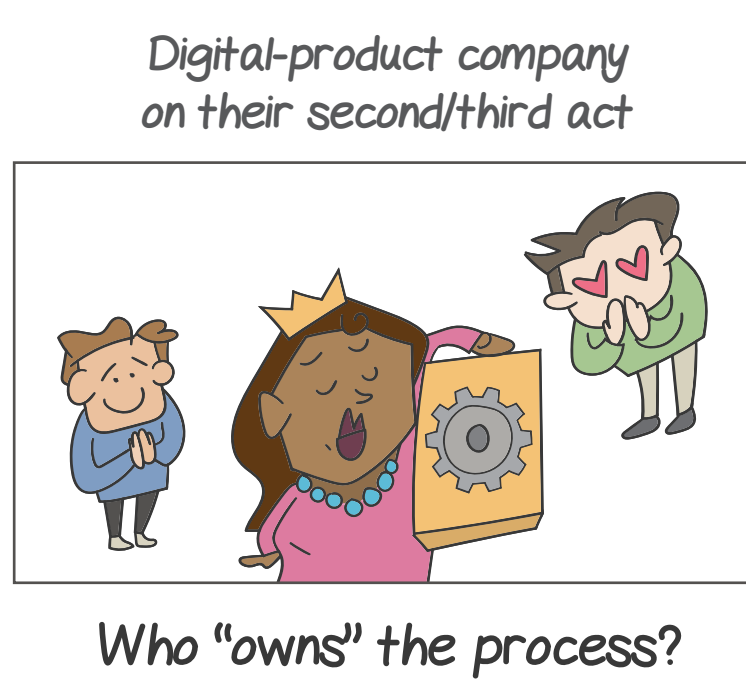
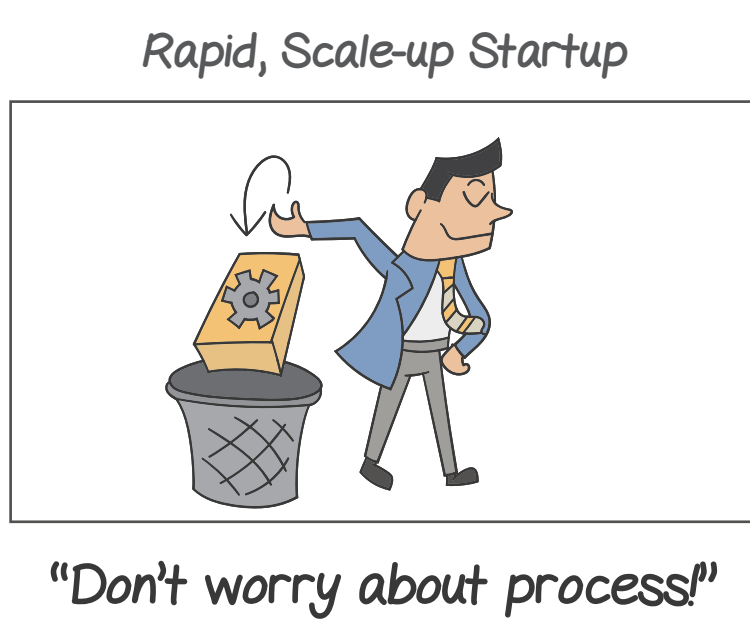
Question...



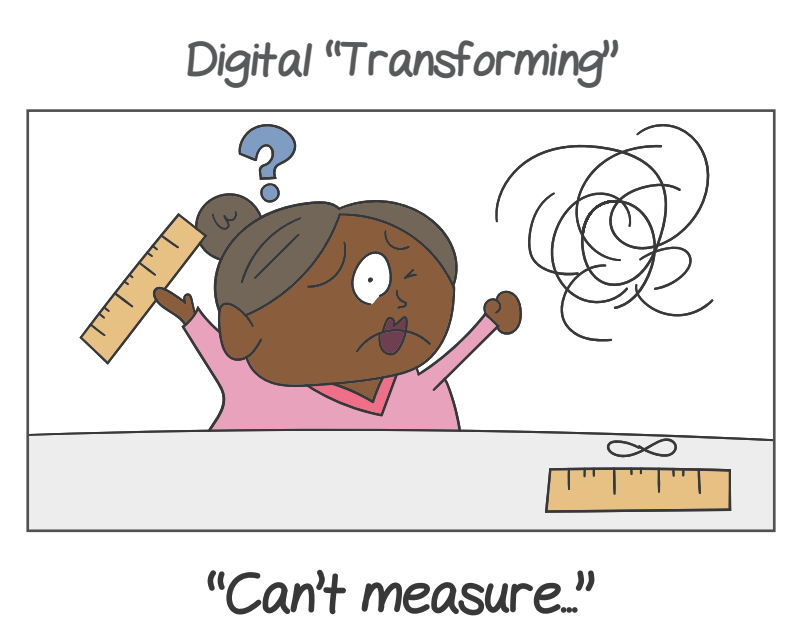
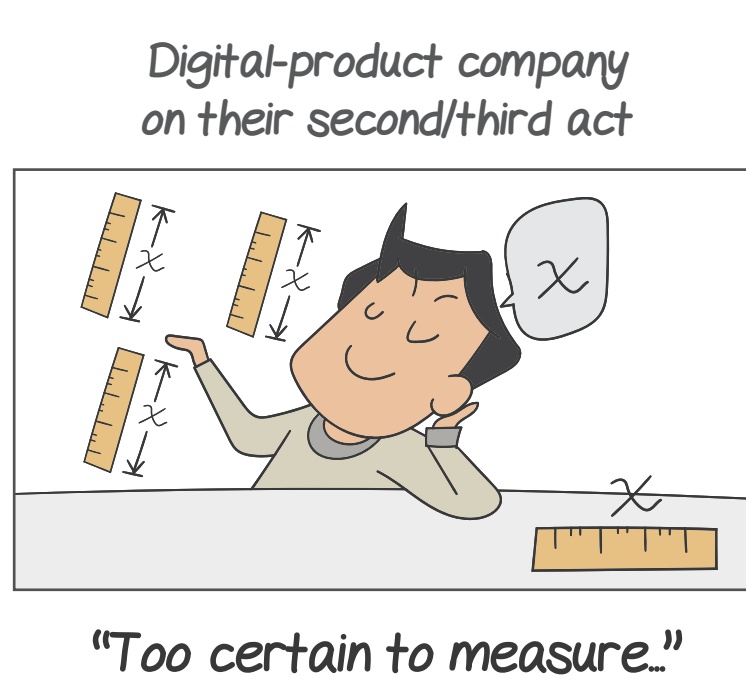
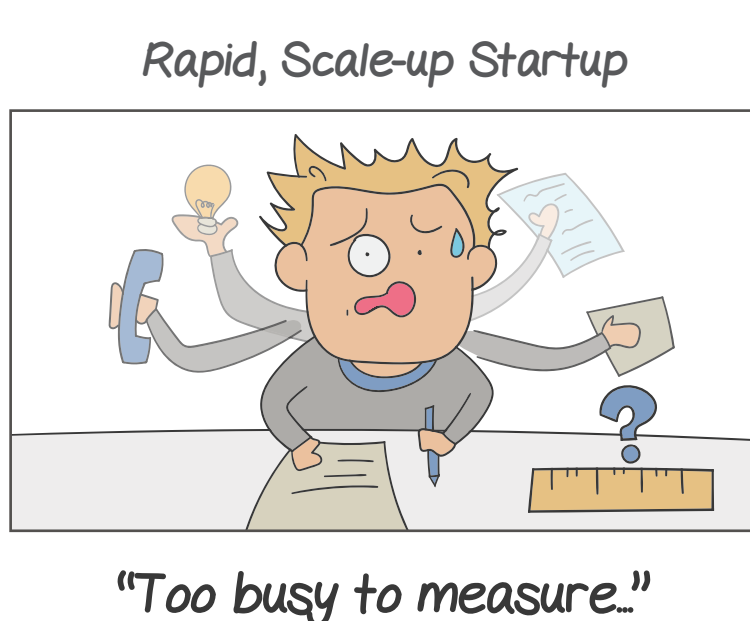
Attracts...



Process...



Measure...



Tips by John Cutler (@johncutlefish)
Product Development nut
@Amplitude



Infographic and Artwork by
Viktor Cessan (@viktorcessan)
Organization Coach